Press Release

November 30th, 2017

# Warehouse TERRADA Releases "minikura LOCKER" Japan's First Cloud Parcel Delivery Locker

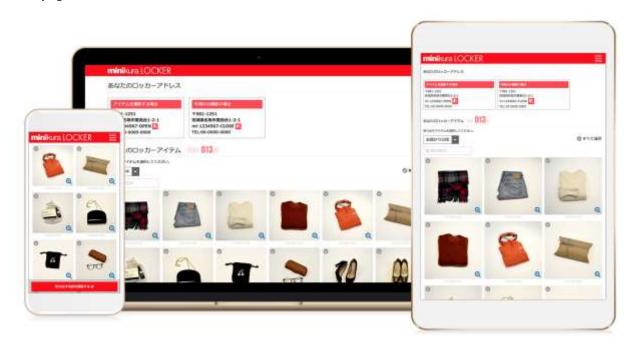
- Offering new "shopping style" to resolve delivery issues-

Cloud storage MINIKURA operated by Warehouse TERRADA released a new service "minikura LOCKER" on November 30th (Thu.), 2017, which enables users to have their own parcel delivery locker online. The items which users purchased online or brick-and-mortar shops are sent to "minikura LOCKER" directly and stored there, and then users can receive the stored items from the locker anytime.

"minikura LOCKER" is going to contribute to storage space issues at home and current social issues on parcel delivery service such as staff shortage and increase in re-delivery requests.

Also, to commemorate the release of the service, "minikura Dream LOCKER campaign" is launched today.

#### <User's page>





## [About minikura LOCKER]

#### <Service Overview>

- Operation environment: Web (computer and smartphone)

- Service details

Usage Fee: 650 yen / month

The storage for 10 items is included. (For more than 11 items, 130 yen per extra item per month)

Handling charge: 800 yen per package (Delivery cost is included.)

\* Tax is included in all prices written above.

- URL: https://minikura.com/locker

#### <Six Benefits of Service>

- 1) Regardless of parcel delivery lockers and their availability, users can enjoy online shopping.
- 2) The items shipped from various online shops can be put into one parcel and delivered to the users whenever they like.
- 3) The items can be sent to our storage directly from both online shops and brick-and-mortar shops.
- 4) Users can manage their stored items with photographs in their own user's page.
- 5) In case of trade between consumers which users sometime hesitate to inform their home address, users can keep their address private.
- 6) The registration process is easier with their AMAZON account.

#### <Service Flow>





#### <Service Launch / Year-End and New-Year Campaign "minikura Dream Locker">

#### Campaign application term

From November 30th to January 8th, 2018 (limited in number)

### • Privilege

Monthly usage fee for minikura LOCKER is free until February 2018 (the usual price is 650 yen / month).

#### • Requirement

Newly registered minikura users

\* Payment method: credit card or AmazonPay

#### ∘Note

- In case the contract is canceled during the campaign, the privilege is expired at the end of the cancellation month. The contract cannot be canceled while any item is stored.
- In case more than 10 items are stored, the fee for the extra items will be charged, and it will cost 130 yen per extra item per month.
- Handling charge is not included in this campaign.
- The campaign details and its term may change without prior notice.

## [About MINIKURA] (https://minikura.com/about/en.html)

MINIKURA is a cloud storage service and a start-ups incubation business by Warehouse TERRADA. minikura.com" is a web service that any user can access storage of his/her own at any time and from any place, and "MINIKURA API" is the original application especially developed for it. Utilizing these service and system, MINIKURA is offering the original cloud storage service to provide the logistic system to various companies. Also, MINIKURA is operating "Start-ups Incubation" business, supporting start-up companies in funding and system building, and, offering extraordinary services with these companies.

Company name: Warehouse TERRADA

Main businesses: Preservation, storage and related businesses

Representative: Yoshihisa Nakano, CEO

Address: 2-6-10 Higashi-Shinagawa, Shinagawa-ku, Tokyo 140-0002

Established: October 1950

URL: http://www.terrada.co.jp/

## [For Inquiries, Press Only]

Contact: Warehouse TERRADA PR Group TEL: +81(0)3-5479-1651 / E-MAIL: pr@terrada.co.jp