

Warehouse TERRADA Launches Set Product of Bordeaux Primeur and Its Storage Fee

As a part of our wine related business, Warehouse TERRADA will start sales of Bordeaux Primeur (young wine) and its storage fee. This service “Ten-year Aging” includes “Château Cos d’ Estournel,” a Bordeaux wine ideal for long aging and its decade of storage in our online wine storage TERRADA WINE STORAGE.

Warehouse TERRADA hosted a Bordeaux Primeur wine tasting event in July 2017, and Château Cos d’ Estournel was the most popular among the guests. Château Cos d’ Estournel is believed to be promising for the future, and its value is expected to increase for its rarity. The combination of this wine and its storage fee for decade in our TERRADA WINE STORAGE enables to store wine in the optimal environment and deliver it to any place in ten years. Warehouse TERRADA will continuously provide new experiences for all those who love wine.



[Overview of “Ten-year Aging”]

◦ Service detail:

- A bottle of Bordeaux Primeur 2016 “Château Cos d’ Estournel”

- Ten year storage in TERRADA WINE STORAGE

◦ Price: 50,000 yen (tax included)

* In case the service is canceled and the wine is taken out before ten years, the storage fee is not refunded.

* In case the storage more than 10 years is preferred, its monthly storage fee is 90 yen (before tax) per 750 ml bottle.

◦ Production limit: 20 sets

◦ Reservation:

Please send the information including number of bottles you would like to purchase, your phone number and e-mail address to “info_premium@terrada.co.jp” by e-mail. We will contact you within three business days to confirm your request and inform you the details and payment.

Up to two sets of items can be purchased by one person. (First-come basis)

◦ Other: We will send an annual e-mail to inform how many years have passed since the wine was purchased.

Ten-year Aging

[Wine note of Bordeaux Primeur 2016 “Château Cos d’ Estournel”]

◦ Wine Name: Château Cos d' Estournel

◦ Vintage: 2016

◦ Country: France

◦ Region: Bordeaux

◦ Commune: Saint-Estèphe

◦ Crus Classes de Medoc: Deuxièmes Grand Cru

◦ Blend: Cabernet Sauvignon 76%, Merlot 23%, Cabernet Franc 1%

◦ New Barrels (%): 60%

◦ Alcohol: 13.07%

◦ Start of harvest: September 26th, 2016

End of harvest: October 15th, 2016

◦ Comment :

It has a perfect balance between mellowness and sensitiveness. Though it took time to exhibit its original features in primeur tasting since it was in the middle of its aging process, it expressed its high quality. Every time the wine breathes, its true value is brought out. In fully ripened black berries aroma, there seem nuances of oriental spices, and the taste is sophisticated and elegant. Tannin smooth like silk and long lingering are regarded as its character. The 2016 vintage is wine with great potential for very long aging.

[About TERRADA WINE STORAGE] URL: <https://terradawinestorage.com/en/>

It is a next generational wine cellar, which is integrated an actual storage in an optimal environment and an online system to manage customers' stored wine collection with their computer or smartphone. Its minimum monthly storage fee is 90 yen (before tax) per 750 ml bottle. As the stable environment, the best temperature and humidity for wine aging ($14^{\circ}\text{C}\pm 1^{\circ}\text{C}$ / $70\%\pm 10\%$), and a reliable security (24-hour surveillance camera, and earthquake-resistant) are guaranteed. After the wines are sent to our cellar, they are examined and photographed, the detailed information is registered, and then an original wine note exclusive for each customer is prepared online without any request or setting. The wines are able to be sent from customers' home, specialty wine stores, or online shops to our cellar, and the stored wines are able to be delivered after the application procedure is completed online. Also, the same day delivery service is launched in some area in Tokyo and Kanagawa. Addition to this, for customers who stores 3,000 bottles or more to TERRADA WINE STORAGE, the TENNOZ PREMIUM OPTION service is offered to support to enrich wine collection.

[About Warehouse TERRADA]

Since the foundation in 1950, Warehouse TERRADA has been cultivating better storage techniques and making proactive action on the capital investment in order to store and preserve items under the best environment. Expanding our business beyond the traditional warehousing, we are currently pursuing the preservation and restoration technique to raise the value of stored items and pass it on to the next generations. We are also developing a business to create a hub to output the new culture by making a full use of our knowledge as a professional in space creation.

We have started rental wine cellars since 1970s and kept improving facilities to meet the world standard of storage environment with the temperature of keeping $14^{\circ}\text{C}\pm 1^{\circ}\text{C}$ and humidity at $70\%\pm 10\%$, which have been receiving high acclaims in the industry. Now we have wine cellars in four locations around Tokyo (Shinagawa, Setagayadaita, Futakotamagawa, Tsuzuki-Shinishikawa), and those spaces have the same potential environment as underground wine caves at wineries. We also have an online service, CLOUD WINE CELLAR (<https://cloudwinecellar.com/en/>), that enables owners to take their wine into their cellar from one bottle.

Company Name: Warehouse TERRADA

Main Business: Preserving/Safekeeping Business and Related Business

Representative: CEO, Yoshihisa Nakano

Address: 2-6-10 Higashi-Shinagawa, Shinagawa-ku, Tokyo 140-0002, Japan

Foundation: October 1950

URL: <http://www.terrada.co.jp/>

[For Inquiries about the service]

Contact: Warehouse TERRADA Premium Storage Group

TEL: +81(0)3-6866-1170 / E-MAIL: info_premium@terrada.co.jp

[For Inquiries, Press Only]

Contact: Warehouse TERRADA PR Group TEL: +81(0)3-5479-1651 / E-MAIL: pr@terrada.co.jp