

October 20th, 2017

## **Exhibition of Large Scale Flower Art along Tennoz Canal**

### **TENNOZ CANAL ART INFIORATA from October 28th**

**- “Flower Peace” praying for world peace is also held simultaneously -**

TENNOZ CANAL ART INFIORATA is going to be held from October 28th (Sat.) to November 3rd (Fri.), which is hosted by TENNOZ CANALSIDE VITALIZATION ASSOCIATION, and planned/operated by our service, TMMT Project. Every day during this event, in various locations in Tennoz canal side there will be exhibition of large scale flower art “infiorata” and marché offering organic groceries which are fresh and healthy.

Warehouse TERRADA agreed with social significance of a flower shop LORANS. which has been earnestly supporting the employment of people with disability, and as a part of our corporate social responsibility (CSR) activities, we decided to hold the event together. In this event, we encourage donation from companies and individuals to realize an infiorata project “LORANS. FLOWER ROAD” produced by LORANS., and a hundred thousand flowers will be turned into 60 pieces of large flower artworks to decorate Tennoz area. The creating process will also entertain visitors as well as the completed works. This project was launched this year, and will be enhanced in the future, such as establishment of a fund and others.



**[Overview of TENNOZ CANAL ART INFIORATA]**

- Dates: October 28th (Sat.) – November 3rd (Fri.), 2017
- Organized by: TENNOZ CANALSIDE VITALIZATION ASSOCIATION
- Co-organized by: Warehouse TERRADA
- Planned and operated by: Warehouse TERRADA TMMT Project
- Special-sponsor: Taipei Economic and Cultural Representative Office in Japan
- Support: Shinagawa City

**[Infiorata Event]****1) Flower Peace** <http://infiorata88.com/flowerpeace/>

A top infiorata artist in Japan, Yasuhiko Fujikawa and 70 contestants of Miss International, the ambassadors of peace and beauty are going to create a large scale infiorata (flower art) in and around the third waterfront square in Tennoz Isle. During the event, free live shows and workshops will also be held.

- Organized by: Hanae Cultural Association and TENNOZ CANALSIDE VITALIZATION ASSOCIATION
- Co-organized by: JTB Communication Design, Inc. and International Cultural Association
- Support: Shinagawa City

**2) LORANS. FLOWER ROAD** \*This will be held on October 27th (Fri.), 28th (Sat.) and 29th (Sun.)

A flower shop LORANS. which has several shops in Tokyo and is supporting the employment of people with disability, is going to create around 60 designs of infiorata work along BOND Street.

- Organized by: LORANS.
- Planned and operated by: Warehouse TERRADA TMMT Project
- In cooperation with: plantica, STARMINE PLANNING and others

**[For Inquiries, Press Only]**

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