

## Launch of “TERRADA WINE STORAGE,” with a Minimum Storage Fee of 90 Yen per Bottle

Warehouse TERRADA launched our online wine storage service, “TERRADA WINE STORAGE,” as a renewal of “CLOUD WINE CELLAR” on August 1st (Tue.), to offer a range of services.

“TERRADA WINE STORAGE” is a next generational wine cellar, integrating optimal wine storage with an online system to manage the customer’s stored wine collection via computer or smartphone. The minimum monthly storage fee is 90 yen (before tax) per 750 ml bottle. After the wines are sent to our cellar, they are examined, photographed, detailed information is registered, and then an original wine note is automatically prepared for the customer’s personal page. Wines can be sent from home, specialty wine stores, or online shops to our cellar, and stored wines can be dispatched via an online interface. Also, same-day delivery service is available in select areas in Tokyo and Kanagawa. Warehouse TERRADA seeks to provide new experiences for all wine lovers. New features launched with the renewal are listed below.



**[Overview of TERRADA WINE STORAGE]** URL : <https://terradawinestorage.com/en/>

◦ **Deliciously affordable at 90 yen per month**

The monthly fee for wine storage is 90 yen (before tax) per 750 ml bottle. The service provides storage for those short of space or to keep wine for special occasions or birth-year wines for your child that require long-term aging. We provide stable and optimal temperatures and humidity for wine aging ( $14^{\circ}\text{C}\pm 1^{\circ}\text{C}$  /  $70\%\pm 10\%$ ), as well as reliable security (24-hour surveillance camera and an earthquake-resistant structure).

◦ **Your original wine note is prepared just by storing your wine**

Your stored wine is carefully examined and photographed, and then its detailed information (name, vintage, producer, color such as red and white, country, region, bottle size) are registered without any request or setting. In other words, all you need to do to start your wine note is to store your wine in our cellar. The note is available to sort, filter and export to an Excel file.

◦ **Same-day delivery**

Wine storage and retrieval can be processed online. Your wine will be delivered between 5:00 PM and 7:00 PM on the same day (up to six bottles for one delivery) if procedures are completed by 2:00 PM.

- Standard delivery (delivered on the following day at the earliest):

Normal temperature: 1,350 yen (before tax) per delivery

(Refrigerated delivery costs 1,800 yen. (before tax) )

\*Up to six bottles per delivery

- Same-day delivery: 20,000 yen (before tax) per delivery

Same-day delivery area:

[Tokyo] Chiyoda-ku, Chuo-ku, Koto-ku, Shibuya-ku, Minato-ku, Setagaya-ku, Meguro-ku, Shinagawa-ku

[Kanagawa] Naka-ku (Yokohama)

◦ **Optional service to support your wine collection**

Optional services are provided for those who wish to browse their stored wine collection or to expand on their wine collection.

- Service Name: TENNOZ PREMIUM OPTION

- Requirement: Customers who store 3,000 bottles or more to TERRADA WINE STORAGE

- Monthly storage fee: base fee 90 yen + optional fee of 50 yen per 750ml bottle

- Storage location: 2-6-10 Higashi-Shinagawa, Shinagawa-ku, Tokyo, Japan

- Details: Stored wines can be viewed in the viewing room. Warehouse TERRADA's in-house sommelier offers expertise in wine and helps you expand your wine collection.

**[About Warehouse TERRADA]**

Since the foundation in 1950, Warehouse TERRADA has been cultivating better storage techniques and making proactive action on the capital investment in order to store and preserve items under the best environment. Expanding our business beyond the traditional warehousing, we are currently pursuing the preservation and restoration technique to raise the value of stored items and pass it on to the next generations. We are also developing a business to create a hub to output the new culture by making a full use of our knowledge as a professional in space creation. We have started rental wine cellars since 1970s and kept improving facilities to meet the world standard of storage environment with the temperature of keeping  $14^{\circ}\text{C}\pm 1^{\circ}\text{C}$  and humidity at  $70\%\pm 10\%$ , which have been receiving high acclaims in the industry. Now we have 4 locations around Tokyo (Shinagawa, Setagaya, Futakotamagawa, Tsuzuki-Shinishikawa), and those spaces have the same potential environment as underground wine caves at wineries. We also have an online service, "CLOUD WINE CELLAR (<https://cloudwinecellar.com/en/>)," that enables owners to take their wine into their cellar from one bottle.

Company Name: Warehouse TERRADA

Main Business: Preserving/Safekeeping Business and Related Business

Representative: CEO, Yoshihisa Nakano

Address: 2-6-10 Higashi-Shinagawa, Shinagawa-ku, Tokyo 140-0002, Japan

Foundation: October 1950

URL: <http://www.terrada.co.jp/>

**[For Inquiries about the service]**

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**[For Inquiries, Press Only]**

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