



Warehouse TERRADA and SHOCHIKU Establishes a New Company “TS promote Co., Ltd.”

Warehouse TERRADA and SHOCHIKU Co., Ltd. established a joint company “TS promote Co., Ltd.” (hereafter, the “New Company”) on November 28th and launch business on December 1st in order to organize theatrical plays, motion pictures, exhibitions, and other events and operate restoration business mainly in Kyoto for revitalization of culture and cultural properties.



Centered on the storage of wine, art and media, Warehouse TERRADA has been underpinned by our philosophy of safekeeping not only the items themselves but also their value since the foundation in 1950. We have been discerning the essence of things we store, and making proactive action on the capital investment in order to store and preserve items under the best environment. Therefore, our storage technologies for delicate artworks have also been receiving a great reputation in the industry. Recently, we are focusing on cultural communication based on art and restoration of paintings and antiquities to raise the value of stored items and pass it on to the next generations.

Shochiku Co., Ltd. has been engaged in motion pictures, theatrical performance and real estate business since the foundation in 1895 in order to inherit tradition of Japanese culture and develop it into diversified content to contribute to the world culture. Recent years, it has been enhancing each business division and developing new forms of entertainment, utilizing its experiences, techniques and assets.

These two companies combined the strengths to the New Company and launch activities in Kyoto, the home of Japanese culture. Aiming to revitalize fading culture, history and art, and pass them on to the future, the New Company is going to develop entertainment based on restoration service, culture and cultural properties, and organize business for Japanese culture competitive in the world.

[About New Company]

Trade Name: TS promote Co., Ltd.

Representative: Yoshihisa Nakano / Junichi (Jay) Sakomoto

Address: 4-1-1 Tsukiji, Chuo-ku, Tokyo 104-8422, Japan

Foundation: November 28th, 2017

Main Business: Planning, producing, and promoting of theatrical plays, motion pictures, exhibitions,
and other events

Restoration, maintenance, and consultation services of *machiya* (traditional
townhouse) and other cultural properties

Management of restaurants and hotels

Development of shopping facilities

Development of new business form and other business

Capital: 30 million yen

Fiscal Year End: March

Shareholder Composition: Warehouse TERRADA (80%) / SHOCHIKU Co., Ltd. (20%)

[About Warehouse TERRADA]

Company Name: Warehouse TERRADA

Main Business: Preserving/Safekeeping Business and Related Business

Representative: CEO, Yoshihisa Nakano

Address: 2-6-10 Higashi-Shinagawa, Shinagawa-ku, Tokyo 140-0002, Japan

Foundation: October 1950

URL: <http://www.terrada.co.jp/>



[About SHOCHIKU Co., Ltd.]

Company Name: SHOCHIKU Co., Ltd.

Main Business: Films, Kabuki, Theaters, Real Estate and other businesses

Representative: President & CEO, Junichi (Jay) Sakomoto

Address: 4-1-1 Tsukiji, Chuo-ku, Tokyo 104-8422, Japan

Foundation: 1895 / Establishment: 1920

URL: <https://www.shochiku.com/index.html>



[For Inquires, Press Only]

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