

## Renewal of “CLOUD WINE CELLAR”

- New style storage that keeps your wine online and delivers in any time and any place -

CLOUD WINE CELLAR is a new style of wine cellar service that is operated by Warehouse TERRADA (Shinagawa, Tokyo / CEO: Yoshihisa Nakano). It has a function as a storage to keep the users' wine in the optimal environment, and also enables them to manage their stored wine collection by their PCs and smartphones. The users can easily pick up their stored wine online, and then the wine is delivered to wherever they choose even one bottle. Today, the collection feature of this service was upgraded, and enables the users to manage information of their stored wine online, such as an image of each bottle, the name of its producing country or region, and vintage information online. At the same time, the format and design of the website were renewed to be more user-friendly. Also, in February 2017, a new service will be launched to offer advice and support about wine collection such as purchasing, transporting, storing, evaluating, selling, and managing each operation process.

We are continuously offering new experiences for all those who love wine.



[About CLOUD WINE CELLAR] <https://www.cloudwinecellar.com>

### 1) Collection Management

- Filtering: By producing country, region, vintage, producer, etc.
- View: Switchable between image and text view
- Detail: Detailed information can be displayed along with high resolution images of wine.
- Print: Your collection list can be exported in excel.
- Wine rating: Parker Points, a wine rating system by Robert M. Parker is adopted.

### 2) Storage

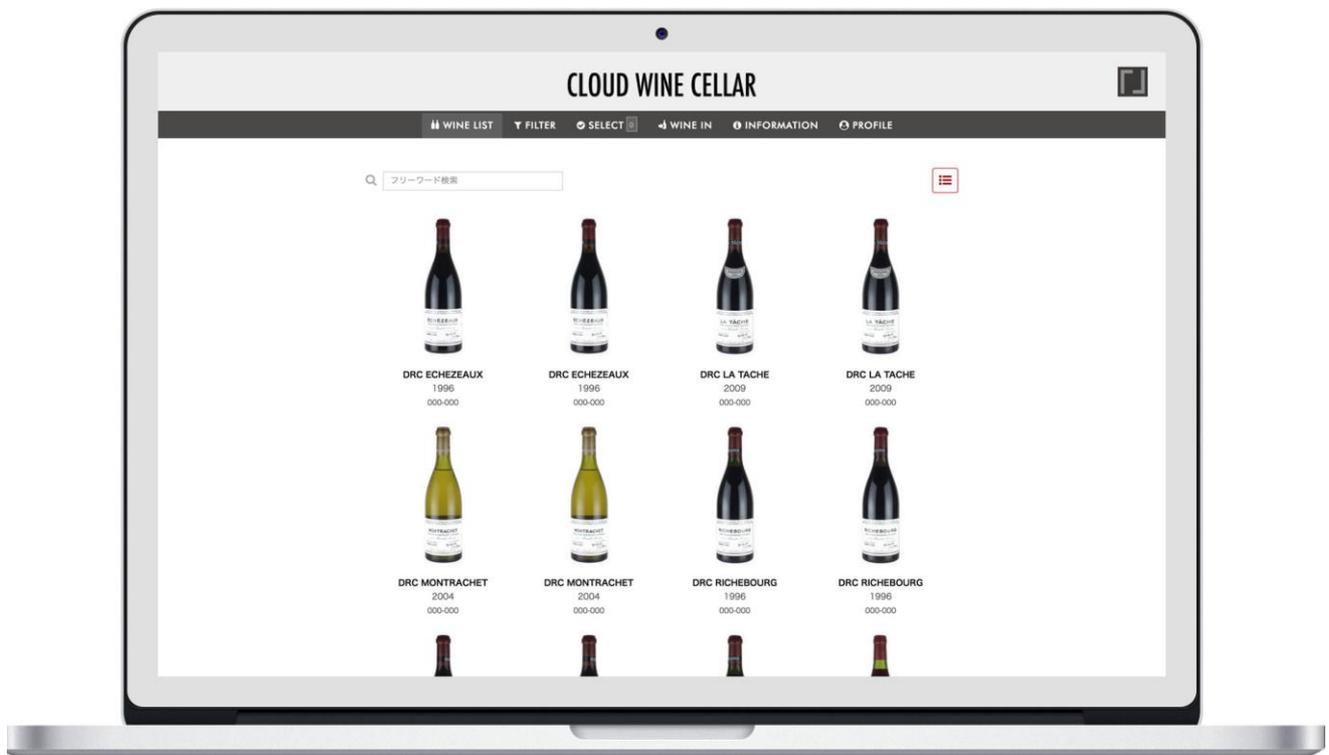
- Temperature and humidity: Strict control for wine storage (14°C±1°C / 70%±10%)
- Security: A three-part security system for entrance, 24-hour surveillance camera, and earthquake-resistant
- Loading and unloading: Our expert staff in wine take care of your wine.

### 3) Storing / Taking out

- Storing: Directly from your home or wine shop to our storage by a delivery service
- \* Original boxes are available for purchase via online when necessary.
- Taking out: Request via online “My page,” and the wine can be delivered to any place by delivery service (normal temperature or refrigerated) on the next day at the earliest. Only one bottle can be delivered.

### 4) Storage fee (monthly / not including tax)

- A box for half-dozen wine bottles (750ml each): 500 yen
- A box for one 1500ml wine bottle: 300 yen



**[About Warehouse TERRADA Wine Cellars]**

Since the foundation in 1950, Warehouse TERRADA has been cultivating better storage techniques and making proactive action on the capital investment in order to store and preserve items under the best environment. Expanding our business beyond the traditional warehousing, we are currently pursuing the preservation and restoration technique to raise the value of stored items and pass it on to the next generations. We are also developing a business to create a hub to output the new culture by making a full use of our knowledge as a professional in space creation. We have started rental wine cellars since 1970s and kept improving facilities to meet the world standard of storage environment with the temperature of keeping  $14^{\circ}\text{C}\pm 1^{\circ}\text{C}$  and humidity at  $70\%\pm 10\%$ , which have been receiving high acclaims in the industry. Now we have 4 locations around Tokyo (Shinagawa, Setagayadaita, Futakotamagawa, Tsuzuki-Shinishikawa), and those spaces have the same potential environment as underground wine caves at wineries. We also have an online service, "CLOUD WINE CELLAR," that enables owners to take their wine into their cellar from one bottle. In January 2016, the nation's largest rental wine cellar for individual user was established.

Company Name: Warehouse TERRADA

Main Business: Preserving/Safekeeping Business and Related Business

Representative: CEO, Yoshihisa Nakano

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Foundation: October 1950

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