

Press Release

December 12th, 2016

Warehouse TERRADA Forming a Business Partnership with BENLY Co., Ltd.

-Enhancing global delivering function of MINIKURA -

Warehouse TERRADA (Shinagawa, Tokyo / CEO: Yoshihisa Nakano) is pleased to announce that it made a capital investment to BENLY Co., Ltd. (Chuo, Tokyo / CEO: Hiroyuki Nakase), the company that operates “BEX,” a global delivering and forwarding service, on November 18th, 2016.

Recently, the e-commerce market is growing significantly, and the whole internet users around the world are recognized as the market. Along with this investment and business partnership, Warehouse TERRADA provides the storage operation system of “MINIKURA” to “BEX,” and strategically enhances global delivering function of “MINIKURA,” which will accelerate to support the existing business partners upgrading their services, and to collaborate with corporations as new business partners.



[About BEX] (<https://benlyexpress.com/en/>)

BEX is a cross-border shipping service for e-commerce shopping sites with free handling charge which is operated by BENLY Co., Ltd. Since the release of its beta version in January 2015, there are a lot of positive responses to this service, and currently, new parcels from more than a thousand e-commerce shops are handled every month. In Japan, many e-commerce shops are not sending their items to other countries, and in other countries, global shipping is also limited. In order to create the environment which enables people around the world to enjoy online shopping more comfortably, this global shipping service has been launched. The multilingual customer support is also provided.

[About MINIKURA] (<https://minikura.com/about/en.html>)

MINIKURA is a cloud storage service and a start-ups incubation business by Warehouse TERRADA. “minikura.com (<https://minikura.com/>)” is the web service that any user can access storage of his/her own at any time and from any place, and “MINIKURA API” is the original application especially developed for it. Utilizing these service and system, MINIKURA is offering the original cloud storage service to provide the logistic system to various companies. Also, MINIKURA is operating “Start-ups Incubation” business, supporting start-up companies in funding and system building, and, offering extraordinary services with these companies.

Company Name: Warehouse TERRADA

Main Business: Preserving / Safekeeping Business and Related Business

Representative: CEO, Yoshihisa Nakano

Address: 2-6-10 Higashi-Shinagawa, Shinagawa-ku, Tokyo 140-0002, Japan

Foundation: October 1950

U R L : <http://www.terrada.co.jp>



Company Name: BENLY Co., Ltd.

Main Business: Global Digital Marketing Business, Global Listing Ads Business,
Global Forwarding Service, BEX, Global Buying Service

Representative: CEO, Hiroyuki Nakase

Address: TMA Ningyocho Bldg. 4F Nihonbashiningyocho 2-10-5 Chuoku, Tokyo 103-0013, Japan



[For Inquires about the service]

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