

## Warehouse TERRADA Offering ZECCHI Products in “PIGMENT”

PIGMENT, an art supply lab, operated by Warehouse TERRADA (Shinagawa, Tokyo / CEO: Yoshihisa Nakano), now offers the products of ZECCHI, the long-established art supply store in Florence, Italy, starting from October 1st, 2016.

PIGMENT, which opened last July in Tennoz, is an art supply lab that conducts R&D and gathers very rare art supplies as well as art supplies indispensable for the restoration of past artwork. ZECCHI, which PIGMENT is now handling, markets materials for classical techniques similar to those favored by da Vinci and Michelangelo, and which are also used for the restoration of masterpieces. Among the products offered by PIGMENT are also rare art supplies available for the first time in Japan, such as a natural ultramarine pigment from lapis lazuli prepared according to the production methods of a Renaissance period technical manual (written by Cennino Cennini), and all types of agate rods used for gold background tempera paintings. This product line-up is incomparable in the world. At PIGMENT, the art supply experts employed in our lab are offering beautiful, high-quality supplies along with traditional expertise.



**[Examples of products offered]**



Pancake pallet (24 colors)



Cochineal ink



Glass mullers



Rabbit skin glue gesso

**[About ZECCHI]**

ZECCHI, the long-established art supply store in Florence, Italy, reproduces and manufactures the materials used in the Renaissance period, based on the technical manual "Il Libro Dell'Arte" written in the 14th century by Cennino Cennini. Beginning with the important cultural treasures of Florence, ZECCHI materials are used in the restoration of masterpieces throughout the world. Since for a long time artists the world over in search of period-appropriate materials have gathered at ZECCHI, located in the center of Florence close to the Duomo, the exchange of various ideas here has made it possible to continue to offer safer, modern art supplies.

Tel: (+39) 055-211470

Address: Via dello Studio, 19R, 50122, Firenze, Italy

URL: <http://www.zecchi.it/>

**[About Warehouse TERRADA]**

Since the foundation in 1950, Warehouse TERRADA has been cultivating better storage techniques and making proactive action on the capital investment in order to store and preserve items under the best environment. Expanding our business beyond the traditional warehousing, we are currently pursuing the preservation and restoration technique to raise the value of stored items and pass it on to the next generations. We are also developing a business to create a hub to output the new culture by making a full use of our knowledge as a professional in space creation.

Our art business runs for not only storing artworks but also carrying out total support for artists, from creation to exhibition, aiming to make Tennoz area be a transmitter of art culture. We provide sufficient facilities to meet any kind of needs from artists, such as “T-Art Gallery,” a gallery established inside the warehouse, “Terratoria,” an event space for all aspects, and “PIGMENT,” a traditional art supply lab. We also have a bonded warehouse as an art hub to the world with safe and secure.

Company name: Warehouse TERRADA

Main businesses: Preserving/safekeeping business and related business

Representative: Yoshihisa Nakano, CEO

Address: 2-6-10 Higashi-Shinagawa, Shinagawa-ku, Tokyo 140-0002

Established: October 1950

URL: <http://www.terrada.co.jp/>

**[About PIGMENT]**

Open Hours: 11:00AM - 8:00PM

Closed: Mondays and Thursdays

Tel: (03) 5781-9550

Address: TERRADA Harbor One Bldg., 1F, 2-5-5 Higashi Shinagawa, Shinawaga-ku, Tokyo 140-0002

Access: About 3-minute walk from Tokyo Waterfront Area Rapid Transit Rinkai Line 'Tennozu Isle Station',

About 5-minute walk from Tokyo Monorail 'Tennoz Isle Station'

URL: <https://pigment.tokyo/>

**[For Inquires, Press Only]**

Contact: Warehouse TERRADA PR Team

TEL: +81(0)3-5479-1651 / E-MAIL: [pr@terrada.co.jp](mailto:pr@terrada.co.jp)