

Press Release

September 15th, 2016

Warehouse TERRADA's Launch of "minikura TRADE"

- New "fulfillment" function to sell the stored items easily online –

Warehouse TERRADA (Shinagawa, Tokyo / CEO: Yoshihisa Nakano) is pleased to announce that "minikura TRADE" is launched on September 15th as a new function of "minikura.com," a service which any user can access storage of his/her own at any time and from any place. With this function, the "minikura.com" users can sell their stored items easily online.

"minikura TRADE" enables the "minikura.com" users to create a shopping page for the item they want to sell, and release the page URL on their SNS or blog. To start selling their items, the users do not have to pay any charge. All the sale items are stored in "minikura.com," which guarantees their existence and availability, and "minikura.com" takes care of the process bothering you such as preparing an address label and packing. Also, the users do not have to write their home address on the label, which protects a part of their private information that people sometimes concerns the risk. With this new function, anyone can have his/her own storage online and sell his/her stored item online.

minikuraTRADE



[About minikura TRADE] <https://www.minikura.com/lineup/sale.html>

“minikura TRADE” is a function to sell the stored items in “minikura.com” easily online with free selling charge. To sell the items, all users have to do is to send what they want to sell, enter the item information including its name and price, and share the item page online. When the item is purchased, it is sent to the buyer, and the seller sends the payment request to the buyer. After the payment is completed, the amount excluding the sales commission is paid to the seller’s bank account. This is a new fulfillment function to “sell the stored items.”

[About MINIKURA]

MINIKURA is a cloud storage service and a start-ups incubation business by Warehouse TERRADA. “minikura.com (<https://minikura.com/>)” is the web service that any user can access storage of his/her own at any time and from any place, and “MINIKURA API” is the original application especially developed for it. Utilizing these service and system, MINIKURA is offering the original cloud storage service to provide the logistic system to various companies. Also, MINIKURA is operating “Start-ups Incubation” business, supporting start-up companies in funding and system building, and, offering extraordinary services with these companies.

Company Name: Warehouse TERRADA

Main Business: Preserving / Safekeeping Business and Related Business

Representative: CEO, Yoshihisa Nakano

Address: 2-6-10 Higashi-Shinagawa, Shinagawa-ku, Tokyo 140-0002, Japan

Foundation: October 1950

U R L : <http://www.terrada.co.jp>



[For Inquires about the service]

Contact: Warehouse TERRADA MINIKURA Group

E-MAIL: minikura-kikaku@terrada.co.jp

[For Inquires about interviews]

Contact: EMPATHY JAPAN

TEL: +81(0)3-6721-1588 / +81(0)90-5316-6885 (Kokubo)

E-MAIL: kokubo@empathyjapan.co.jp (Kokubo) / ninchi@empathyjapan.co.jp (Ninchi)