

Launch of “LEAP,” the Award Winning Project of TERRADA

Business Plan Contest “TERRA-Biz 2015”

- Warehouse TERRADA supports its business launch and finance -

Warehouse TERRADA (Shinagawa, Tokyo / CEO: Yoshihisa Nakano) is pleased to announce that it made a capital investment for seak inc. (Minato, Tokyo / Hiroshi Kurita) which won “The First TERRADA Business Plan Contest 2015 (TERRA-Biz 2015)” held on November 2015. Warehouse TERRADA is going to provide an active support for the full business launch of this company.

TERRA-Biz 2015 was targeted for people who have ideas as exciting as changing the social system. It was aimed to discover the business plans generated from their flexible thinking with no limitation and to support them to make their plans come true, in order to produce future generation with global perspective. One of the award winning plans “LEAP” was set its mission to settle problems such as aging of farmers and a lack of their successors that Japanese agriculture industry is facing. This project also provides the structure which enables new farmers to easily grow vegetables with rich flavor and nutrition, utilizing an online cultivating platform. Warehouse TERRADA will continue the TERRA-Biz contest in order to support business launching for people who have ideas stunning the world or have energy to turn the ideas reality, and contribute to economic and industrial development in Japan.

[About the Award Winning Plan “LEAP”]

To solve aging of farmers and a lack of their successor problems that Japanese agriculture industry is facing, seak inc. provides the system “LEAP” that easily makes new farmers active in agriculture and handles five tasks and stresses in Japanese agriculture.



Usual Farming (five stresses)

- Almost two years training is needed (preparation)
- Difficult to find farm land even after the training (site)
- Greenhouse is expensive to install (facility)
- Difficult to cultivate (cultivation)
- Large scale farming with small profits (sales)



LEAP

- Start farming in one day without any pre-training
- Farm land provided by seak inc.
- Minimum farming facility
- Technique to grow nutritious vegetables is offered.
- Create a unified brand and find a good and original market

Rich nutrition, delicious taste, and safety. All of these are what we desire our vegetables have to have. It seemed impossible in the traditional farming, since vegetables have been suffering from stress. When focusing on taste, the nutritional balance is lost. When balancing nutrition, the use of pesticide is necessary. LEAP returned to the basic of vegetable farming, reduced stress that vegetables are suffering from, and succeeded to derive the maximum strength that vegetables originally have. We express this style as “Relaxed farming.” The relax vegetable by relaxed faming is not only a brand name. We strongly believe this is the future of vegetable and the future of agriculture industry. (Quote from Relax vegetable website. Please see <http://yuruyasai.com> for more details.)

[About seek inc.]

seek inc. is a venture company to create the future of Japanese agriculture, and set its main role to create the system that new farmers enable to success in farming even if they have no farming background or experience. In Japan the average age of core persons mainly engaged in farming is increased to 67.0 years old in 2015, which shows Japanese agriculture industry is aging. In order to solve these aging and successor problems which Japanese agriculture industry is facing, seek inc. is going to provide the system “LEAP” that easily makes new farmers active in agriculture and handle five stresses in Japanese agriculture.

Company name: seek inc.

Main businesses: Production and sales of crop/ Platform development for agricultural technology

Representative: Hiroshi Kurita, President

Address: Azabumatsuya building 4F, 2-8-10 Azabujuban, Minato-ku, Tokyo

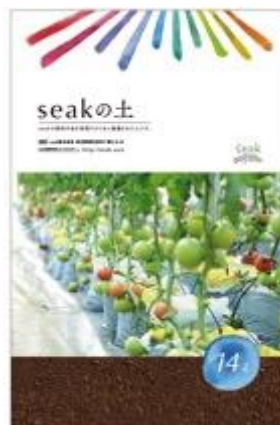
Farm Location: Fujisawa, Kanagawa

Established: April 2014 / Capital: ¥ 63,010,000 (including capital reserve)

URL: <http://seek.asia/>



Bag farming



seek's original soil



logo for “relax vegetable”

[About Warehouse TERRADA]

Since the foundation in 1950, Warehouse TERRADA has been cultivating better storage techniques and making proactive action on the capital investment in order to store and preserve items under the best environment. Expanding our business beyond the traditional warehousing, we are currently pursuing the preservation and restoration technique to raise the value of stored items and pass it on to the next generations. We are also developing a business to create a hub to output the new culture by making a full use of our knowledge as a professional in space creation. Our storage technologies for items that require high expertise such as artworks, audio-visual media, and wines have been receiving a great reputation by each industry.

Company name: Warehouse TERRADA

Main businesses: Preserving/safekeeping business and related business

Representative: Yoshihisa Nakano, CEO

Address: 2-6-10 Higashi-Shinagawa, Shinagawa-ku, Tokyo 140-0002

Established: October 1950

URL: <http://www.terrada.co.jp/>

[For Inquires, Press Only]

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