

Press Release

July 1st, 2016

Warehouse TERRADA Continues as Official Partner of Kabuki-za

Supporting activities to spread the traditional skills and their appeal to the next generation and the world

Warehouse TERRADA (Shinagawa-ku, Tokyo / CEO: Yoshihisa Nakano) will support Kabuki-za Theater operated by SHOCHIKU Co., Ltd. (Chuo-ku, Tokyo / President and CEO: Junichi (Jay) Sakomoto) as its official partner from July 1, 2016 until June 30, 2017.

Warehouse TERRADA is based in Tennoz, and aims to improve preservation and storage technology by taking advantage of expertise in utilizing space, and storage technologies tailored to specialized products such as works of art, wine and media are highly regarded in Japan and abroad. In recent years, it has expanded its business to include art and culture, and based on the understanding of the great responsibility of Kabuki-za as the pantheon of Kabuki for passing on the traditional Japanese culture of Kabuki to the next generation and communicating its appeal to the world, Warehouse TERRADA will continue to be an official partner following their involvement last year.

Warehouse TERRADA will support activities to ensure that traditional techniques that have created today's artistic culture in Japan and their appeal are passed on to the present, and spread to the next generation and the rest of the world.



[About SHOCHIKU Co., Ltd.]

Since it was founded in 1895, Shochiku's aim has been to provide healthy entertainment as a comprehensive entertainment company, with their three core business operations; film, theater and real estate. In particular, it aims to use the 5th Kabuki-za Theater opened in 2013 as the focal point for passing on and developing the traditional art form of Kabuki, in which Japan can take pride on the world stage.

Company name: SHOCHIKU Co., Ltd.

Main businesses: Production and presentation of film and theater, real estate leasing business

Representative: Junichi (Jay) Sakomoto, President & CEO

Address: 4-1-1 Tsukiji, Chuo-ku, Tokyo 104-8422

Established: 1895

URL: <http://www.shochiku.co.jp/>

[About Warehouse TERRADA]

Since the foundation in 1950, Warehouse TERRADA has been cultivating better storage techniques and making proactive action on the capital investment in order to store and preserve items under the best environment. Expanding our business beyond the traditional warehousing, we are currently pursuing the preservation and restoration technique to raise the value of stored items and pass it on to the next generations. We are also developing a business to create a hub to output the new culture by making a full use of our knowledge as a professional in space creation. Our storage technologies for items that require high expertise such as artworks, audio-visual media, and wines have been receiving a great reputation by each industry.

Company name: Warehouse TERRADA

Main businesses: Preserving/safekeeping business and related business

Representative: Yoshihisa Nakano, CEO

Address: 2-6-10 Higashi-Shinagawa, Shinagawa-ku, Tokyo 140-0002

Established: October 1950

URL: <http://www.terrada.co.jp/>

[For Inquires, Press Only]

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