Press Release

June 24th, 2016

# Opening a new web media "minikura-logitech.com"

- Start of Transmitting Latest Information to Support Logistics Operations by IT-

Warehouse TERRADA (Shinagawa, Tokyo / CEO: Yoshihisa Nakano ) opened a web media "<a href="https://minikura-logitech.com">https://minikura-logitech.com</a>" on June 24th (Fri) to transmit the latest information about logistics with IT. This media is operated by our service, MINIKURA, a cloud storage business and a start-ups incubation business which is supporting start-up companies.

"LogiTech" means to combine of logistics and technology and then establishing business models. By sharing information which MINIKURA has obtained through case studies based on the logistics with IT, and the latest information about "LogiTech" from home and abroad, we are going to create communities where people are able to gather, communicate, and co-create something with others, as if the community was a fast growing development zone in an emerging country.



# **MINIKURA**

Cloud Storag & Start-ups Incuba





### [About MINIKURA]

MINIKURA is a cloud storage service and a start-ups incubation business by Warehouse TERRADA. "minikura.com (<a href="https://minikura.com/">https://minikura.com/</a>)" is the web service that any user can access storage of his/her own at any time and from any place, and "MINIKURA API" is the original application especially developed for it. Utilizing these service and system, MINIKURA is offering the original cloud storage service to provide the logistic system to various companies. Also, MINIKURA is operating "Start-ups Incubation" business, supporting start-up companies in funding and system building, and, offering extraordinary services with these companies.

Company Name: Warehouse TERRADA

Main Business: Preserving / Safekeeping Business and Related Business

Representative: CEO, Yoshihisa Nakano

Address: 2-6-10 Higashi-Shinagawa, Shinagawa-ku, Tokyo 140-0002, Japan

Foundation: October 1950

U R L: <a href="http://www.terrada.co.jp">http://www.terrada.co.jp</a>

### [For Inquires about the service]

Contact: Warehouse TERRADA MINIKURA Group

E-MAIL: minikura-kikaku@terrada.co.jp

#### [For Inquires about interviews]

Contact: EMPATHY JAPAN

TEL: +81(0)3-6721-1588 / +81(0)90-5316-6885 (Kokubo)

E-MAIL: <a href="mailto:kokubo@empathyjapan.co.jp">kokubo@empathyjapan.co.jp</a> (Ninchi)