

Press Release

June 21st, 2016

Re-branding of “MINIKURA”

-Enhancement of Start-ups Incubation Business-

Warehouse TERRADA (Shinagawa, Tokyo / CEO: Yoshihisa Nakano) is pleased to announce that our cloud storage business and start-ups incubation business, which is supporting start-up companies, have been re-branded as “MINIKURA,” to offer new values to the world.

Our cloud storage business “minikura.com (<https://minikura.com/about/en.html>),” launched in September, 2012, has been offering an infrastructure to have a storage like your own warehouse. The number of users is increasing about 150% each year, and more than 14 million items are now stored. Additionally, Warehouse TERRADA is actively supporting start-up companies and has invested to four companies including Air Closet Inc.. To enhance our original platform combining logistics with IT, we reorganized and rebranded the business as “cloud storage” and “start-ups incubation.” Warehouse TERRADA is going to offer unique services with various business partners.

MINIKURA
Cloud Storage
&
Start-ups Incubation

MINIKURA	
Cloud Storage	Start-ups Incubation
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[About MINIKURA]

“MINIKURA” is a cloud storage service and a start-ups incubation business by Warehouse TERRADA.

“minikura.com (<https://minikura.com/>)” is the web service that any user can access storage of his/her own at any time and from any place, and “MINIKURA API” is the original application especially developed for it. Utilizing these service and system, “MINIKURA” is offering the original cloud storage service to provide the logistic system to various companies. Also, “MINIKURA” is operating “Start-ups Incubation” business, supporting start-up companies in funding and system building, and, offering extraordinary services with these companies.

Company Name: Warehouse TERRADA

Main Business: Preserving/Safekeeping Business and Related Business

Representative: CEO, Yoshihisa Nakano

Address: 2-6-10 Higashi-Shinagawa, Shinagawa-ku, Tokyo 140-0002, Japan

Foundation: October 1950

U R L : <http://www.terrada.co.jp/>

**[For Inquires, Press Only]**

Contact: Warehouse TERRADA MINIKURA Team

E-MAIL : minikura-kikaku@terrada.co.jp

[For Inquires about interviews]

Contact: EMPATHY JAPAN

TEL: +81(0)3-6721-1588 / +81(0)90-5316-6885 (Kokubo)

E-MAIL: kokubo@empathyjapan.co.jp (Kokubo) / ninchi@empathyjapan.co.jp (Ninchi)