

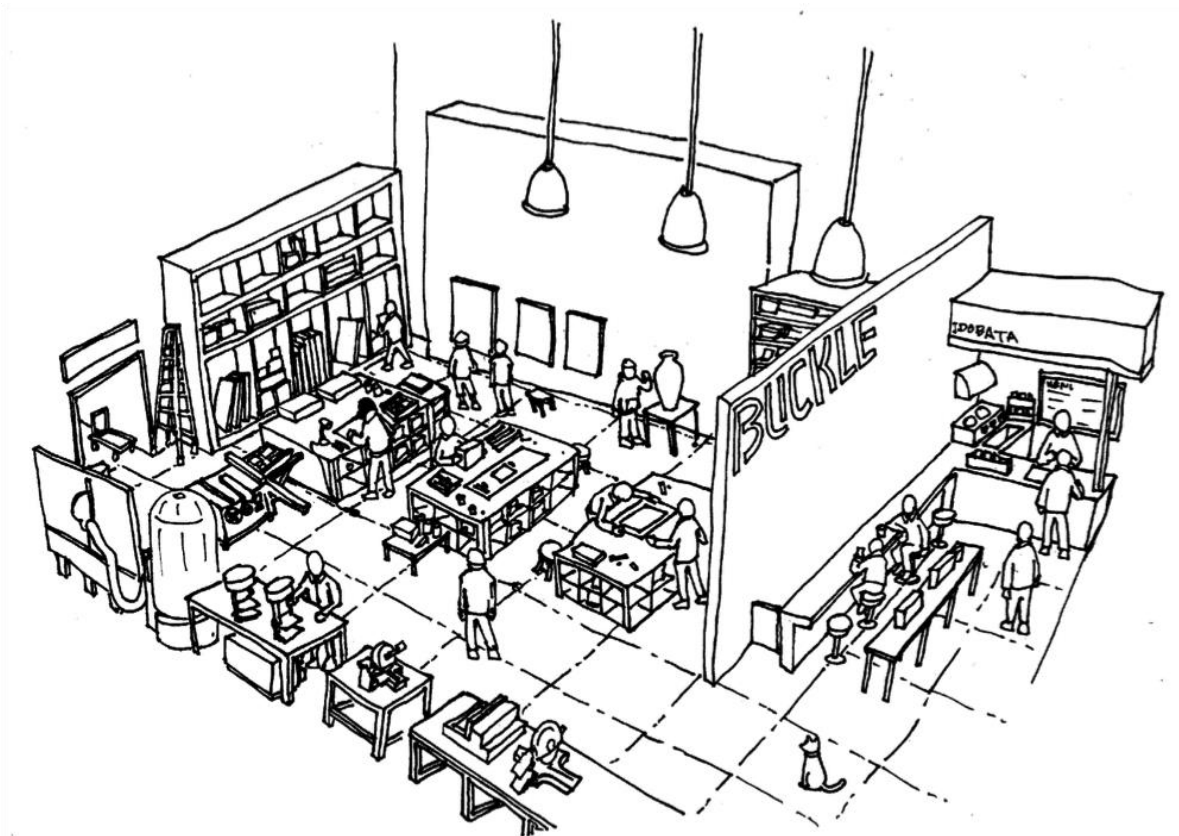
March 1st, 2016

## **Warehouse TERRADA launches a new project “BUCKLE KOBO”**

- Crowdfunding starts on March 1st for an iron factory into a creative hub -

Warehouse TERRADA (Shinagawa, Tokyo / President and CEO: Yoshihisa Nakano) is pleased to announce the launch of “BUCKLE KOBO,” an areal development project as a part of our art business. The project starts on March 1st, 2016.

Named as “BUCKLE KOBO –turning an iron factory in Keihin Island, the final frontier of Tokyo, into a creative hub–”, this project is to spread out the new culture from bay area. As a hub of creation, we are going to renovate an iron factory in Keihin Island, where the broad land and bountiful resources are extant, into an open art factory for creating artworks, even capable of using fire and noise. Since we would like to involve more people, we are going to start crowdfunding on the dedicated website from March 1st, targeting to open in June 2016. Through this project, we contribute to produce a community place for artists, provide a space for outputting culture, and support the inheritance of a craftsmanship that has been alive along the bay area



Drawing by Tohru Matsushita

### **【About BUCKLE KOBO】**

Soho and Dumbo in N.Y., East End in London, and 798 Art Zone in Beijing... There are many histories that the industrial areas renovated by artists turned into culture spreading art districts where tourists around the world gather and look around. In Tokyo, however, such an area has never existed before. This project aims to be the one in Tokyo; spreading out the new culture from the bay area by renovating the iron factory in Keihin Island (2-11-7 Keihin Jima, Ota-ku, Tokyo) into a creative hub. The first floor is going to be a space for creating and processing various products, whereas the second floor will be divided into an office and a community space for creators. We are also planning to start a new business by cooperating with creative spaces in foreign countries.

#### ●About the Name

There must be some interesting chemistry by having artists from every field with every talent gathered in one place. Tying the dots of resources to build a creative hub in Tokyo – just like the buckle on the belt, we would like to stand as the “tie” to the next connections. That is where the name “BUCKLE KOBO” project comes from.

#### ●Plans for Crowdfunding (excerpts)

MEMBERS: 500yen / limited contents delivery.

EXECUTIVES: 10,000yen/ limited contents delivery, BUCKLE KOBO one-day passport, invitation to the opening reception, and the movie report delivery.

SPONSORS: 100,000 yen / limited contents delivery, movie report delivery, invitation to the special dinner, BUCKLE KOBO one-month passport, curving your name on the wall of the BUCKLE KOBO

Dedicated URL: <https://motion-gallery.net/projects/buckle-kobo/>

**【About Warehouse TERRADA】**

Since the foundation in 1950, Warehouse TERRADA has been cultivating better storage techniques and making proactive action on the capital investment in order to store and preserve under the best environment. Expanding our business beyond the traditional warehousing, we are currently in active with developing the path to raise the value of stored items and pass it through the next generations, and to create a hub to output the new culture by making a full use of our knowledge as a space creation professional. Our art business runs for not only storing artworks but also carrying out total support for artists, from creation to exhibition, aiming to make Tennoz area be a transmitter of art culture. We provide sufficient facilities to meet any kind of needs from artists, such as “T-Art Gallery,” a gallery established inside the warehouse, “Terratoria,” an event space for all aspects, and “PIGMENT,” a traditional art supply lab. We also have a bonded warehouse as an art hub to the world with safety and security.

**Warehouse TERRADA** (<http://www.terrada.co.jp/>)

Main Business: Safekeeping/Preserving Business, Real Estate Business,

Representative: President and CEO, Yoshihisa Nakano

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Foundation: October 1950

**【For Inquires, Press Only】**

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